



Webinar . Webcasting . Webconferencing . WebTV

PROPOSAL TO

Company name



Our Vision

**Creating the Best Platform for Webcasting
across India**

Our Mission

**To be the most reliable webcast partner
to our clients that delivers value through
our product and services.**

About livewebcasting.in

- We are one of the best web casting service providers in Bangalore.
- We are the pioneer in the webcasting industry and served over 500 events.
- Livewebcasting.in also provide Web TV for TV channels
- We also have good experience in two way web conferencing.

Our services & Reach

- Board and provincial council meetings.
- Press conferences.
- Conferences & Seminars.
- Product Presentations.
- Internal Communication.
- Training & Education.
- Public relations events.
- Sporting and Surfing events.
- Medical online education.
- Our Recent event of TVS motors product launch as we reached over 1 million viewers.

Client ANALYTICS



What is webcasting ?

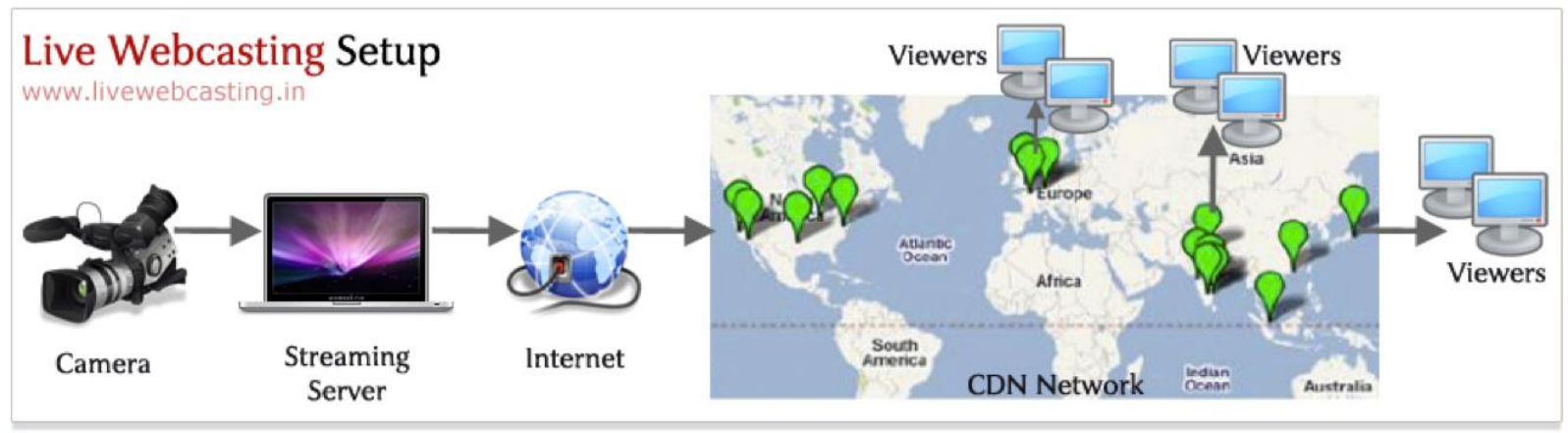
- Webcasting is the process of video broadcasting live over the Internet or Intranet
- This technology operates in real-time and allows for active conversations among and between the webcaster and their viewers.
- Overall, webcasting is capable of reaching geographically dispersed audiences , maximizing brand opportunities, interacting and engaging your audience, and extending your company's value.

Advantages to Clients

- Information is real time and available on demand 24 / 7
- Message to the recipient is virtually the same as personal contact
- Time and place plays no role
- Time- and cost-efficient management
- Interference-free, clear communication
- Innovative & modern method of communication
- By embracing trends you can **show that your company is on top of the game.**
- Another major benefit to webcasting is the ability to **talk with your customers in real-time**
- Both visual and interactive, you will **draw in a large audience**

Webcasting Setup

Overall view of our setup



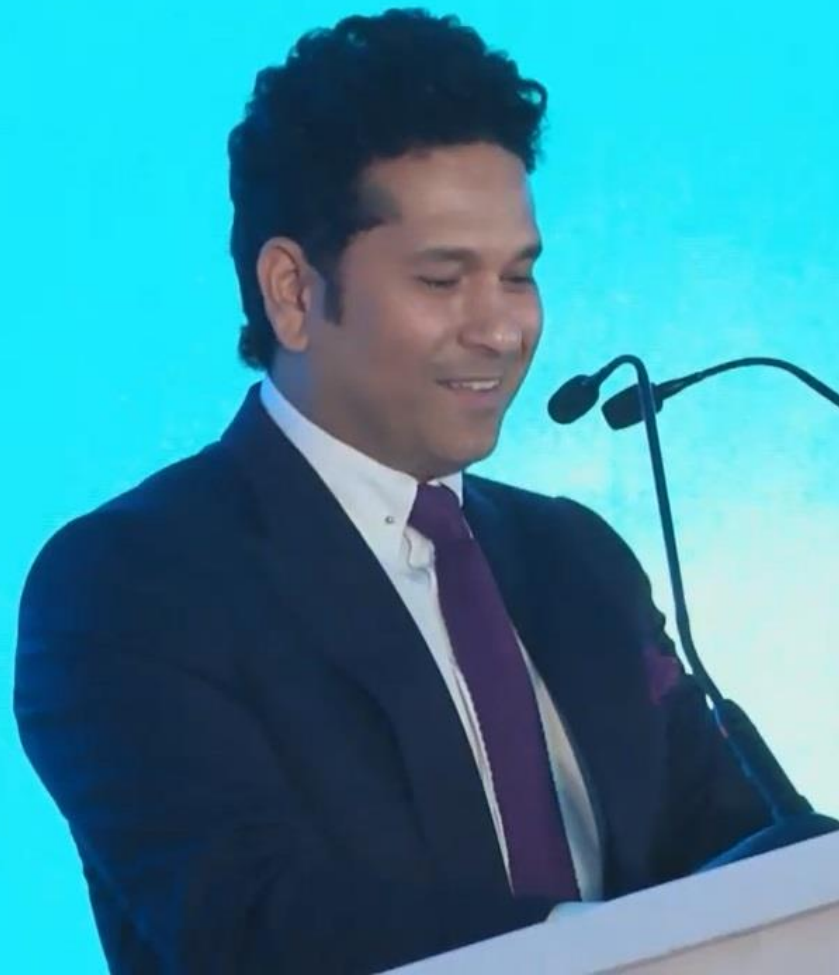
*“ We use the best CDN in India
& back it up with the second
best”*

CORPORATE EVENTS

Syngene International



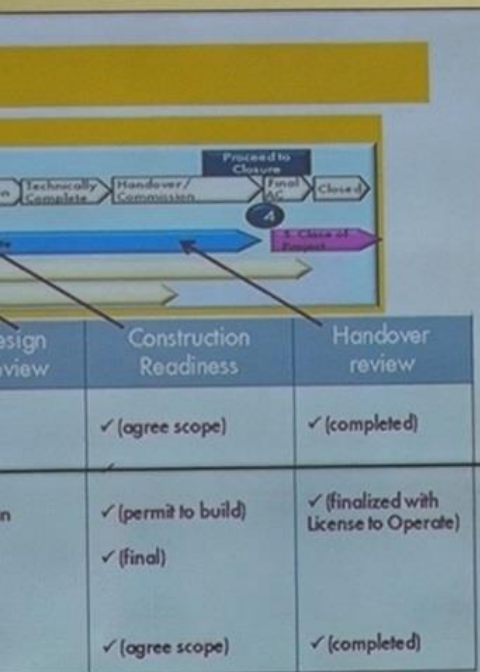
ASTER Hospitals



Mantri Group

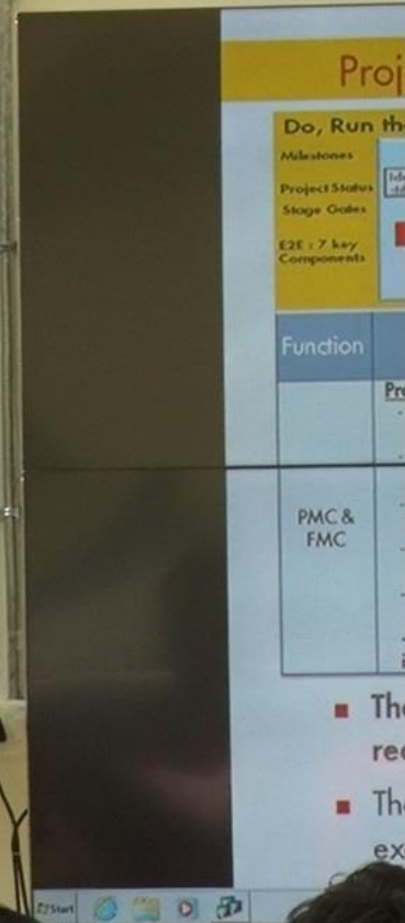


Shell



the activities and strategies

s of the project to carry out the
technical specification



OTIS Event



The image shows a stage setup for an OTIS event. The backdrop features a city skyline with the text "JUDY MARKS IN INDIA FEB 2018". A white podium with the OTIS logo and "Made to move you" is positioned on the left. Two side screens display "Please Silence Your Cell Phone" signs. The audience is seated in the foreground. A watermark "LIVWEB CASTING.IN" is visible in the bottom right corner.

LIVEWEB
CASTING.IN

British Council



Live

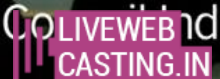
ARTS

www.britishcouncil.in/arts



Rob Lynes

Director, British Council India



Bosch



TEDx

Live

Double Silver Medals

Para Asian Cycling Championship - 2013. 1st above knee amputee and till date last, from India.



TEDx
LIVEWEB
CASTING.IN

Naryana Hrudayalaya



Global Edge

Our Inspiration

“So long as millions live in hunger and ignorance, I hold every person a traitor who, having been educated at their expense, pays not the least heed to them.”
- Swami Vivekananda

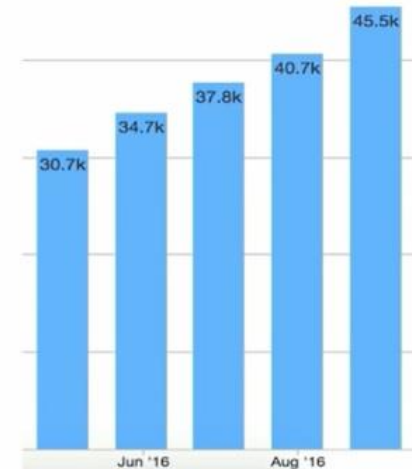


Practo

Technology to lead our growth in Practo 3.0

Moving away from FoS data collection to Self managed profiles, to scale faster

The numbers are on our side



Practo Webinar Event



TVS Product Launch



MTR



retailed at Bangalore
Karnataka, TN & AP g

1991: MTR starts a ne

1994: MTR Pickles del

fully autor

1997: Incon

range of Re

food-lovers

million hear

quality get



Certification. **2003:**

processes

choice

Kiran Infertility Centre



Few Other Events



Government Projects

Karnataka Appellate Tribunal



RERA



Events & Shows

Weddings



FBB Bengaluru



Virat @ Smaaash , Bengaluru



Graduation Day & Annual Day



Why to be with us

Few reasons to gain confidence about our service



Using world best CDN

Using one of the worlds best Content Delivery Network



Pioneer in the Webcasting

While we started we were only one... still we are the leaders



Affordable Pricing

Compare to the quality we offer our price is reasonable



High end Hardware

Highly customized hardware for our live streaming setup



Satisfaction Guranteed

More customer smiles given us this confidence



Realtime Analytics

With realtime analytics we measure the reach of a program



Best encoders

Experienced with all best webcasting encoders



Secured Streaming

We create login based secured streaming

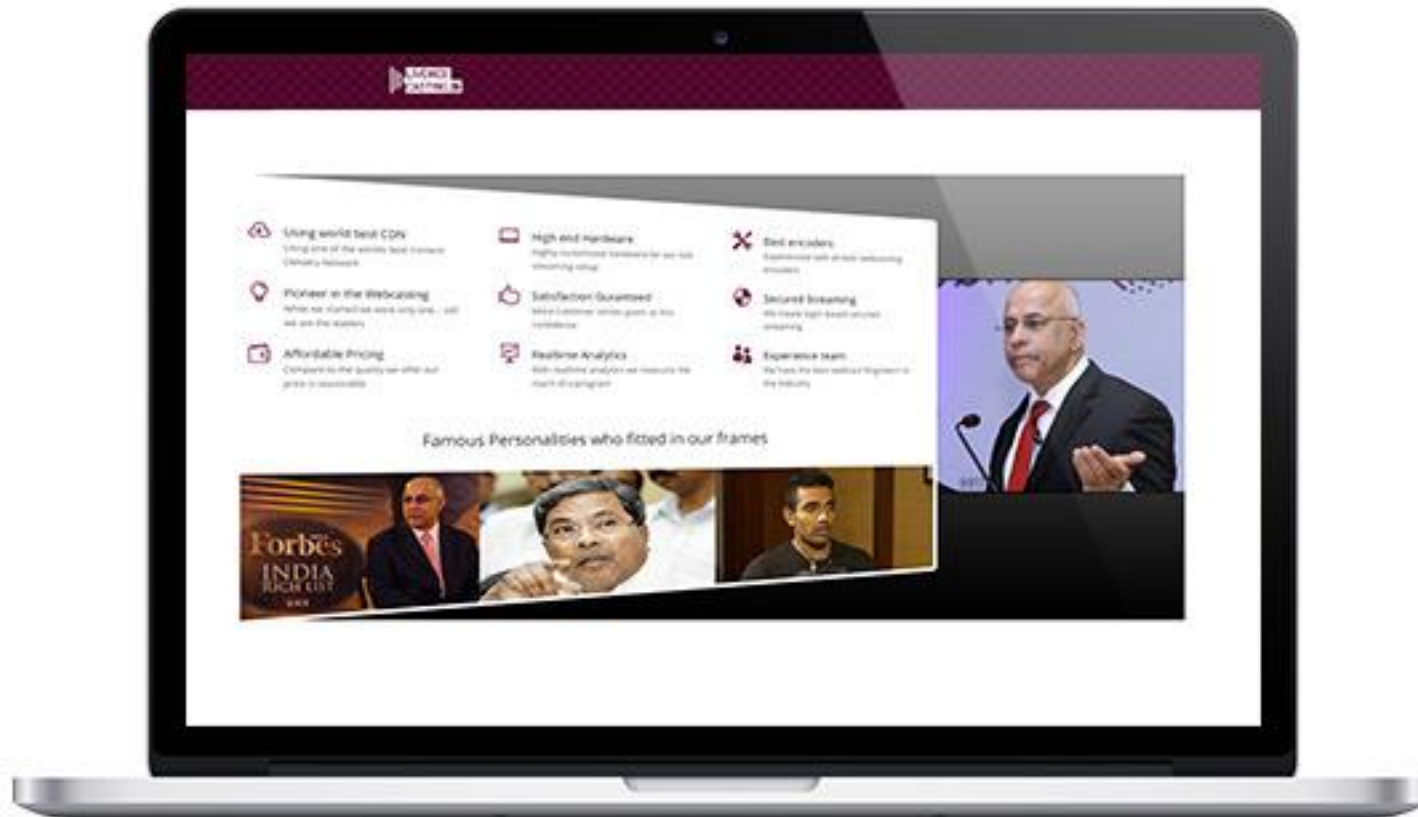


Experience team

We have the best webcast Engineers in the Industry

Customer Experience

Click URL: www.gst.com/live



Presentation with presenter

Our Clients



We are happy to showcase few world leader

We are happy to showcase few world leader



GET IN TOUCH

Looking forward to work with you



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